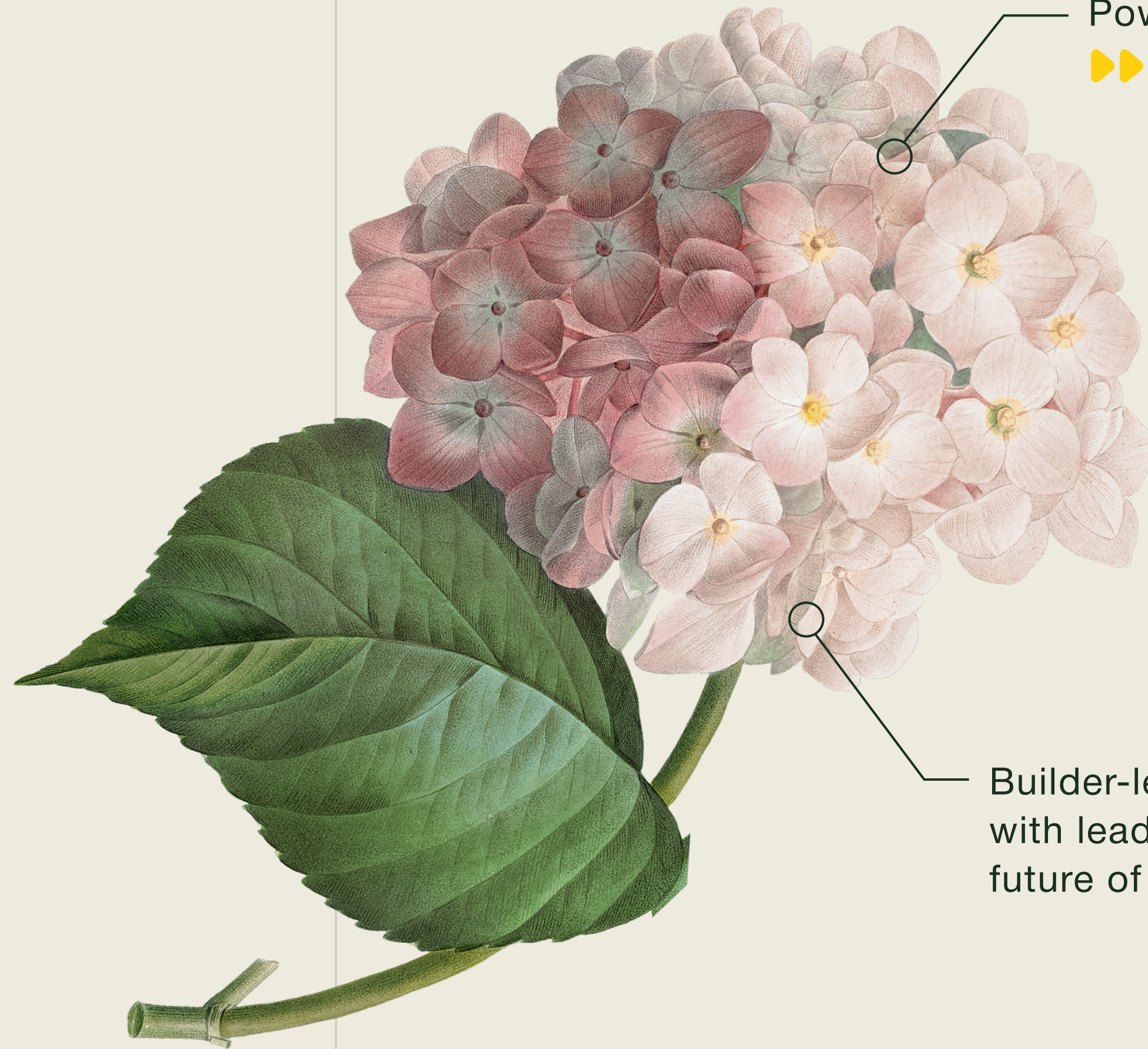




FINTECH GARDEN

PODCAST & MEDIA PLATFORM



Powered by
 **dashdevs** &  **NOVAFIN**

Builder-led conversations
with leaders shaping the
future of Fintech

Trusted by leaders from

Clear.Bank



Bank of England



and the global fintech ecosystem.

01

PRACTITIONER-LEVEL DISCUSSIONS
WITH FOUNDERS, CTOS, PRODUCT
AND PLATFORM LEADERS

02

COVERAGE ACROSS BANKING,
PAYMENTS, EMBEDDED
FINANCE, CRYPTO, AND
FINTECH INFRASTRUCTURE

03

FOCUSED ON REAL
IMPLEMENTATIONS AND
LESSONS LEARNED

WHAT IS FINTECH GARDEN

Fintech Garden is a global fintech podcast and media platform
for people who design, build, and scale financial products.

04

INDEPENDENT MEDIA
BRAND POWERED BY
DASHDEVS & NOVAFIN

WHY PEOPLE CHOOSE FINTECH GARDEN

A different approach to fintech media.
Fintech Garden focuses on **how things actually work.**

NO BUZZWORDS.

NO FLUFF.

FG WAS CREATED AS AN ANTIDOTE TO HYPE.

The conversations go beyond what happened, into **how things actually work, what breaks, and what we'd do differently next time.**

Every listener should leave each episode with at least one insight they can apply in practice.

**WANT TO CONTRIBUTE TO
MEANINGFUL FINTECH
CONVERSATIONS?**

WE'D LOVE TO FEATURE YOU.

WHERE FINTECH GARDEN [REACHES] ITS AUDIENCE

PRIMARY PLATFORMS



Subscribe [here](#)

Full episodes, shorts, and
event recordings



[Fintech Garden](#)

[Igor Tomych](#)

[DashDevs](#)

SUPPORTING PLATFORMS



SPOTIFY
PODCASTS



APPLE
PODCASTS

EMAIL
NEWSLETTER

Subscribe [here](#)

PARTNER
AMPLIFICATION

Connecting the Dots –
200K+ audience

YOUTUBE

68.6K

Views (90 days)

3, 700 watched hours

+3.4K subscribers

LINKEDIN

31.3K

Impressions (90 days)

600 reactions

AUDIENCE

6650

Subscribers (Social media)

22 505 followers

(Igor Tomyech personal page)

2570 followers

(Dumitru Condrea personal page)

NEWSLETTER

661

Subscribers

RECENT PERFORMANCE
ACROSS PLATFORMS

*ON OCT 14, 2026



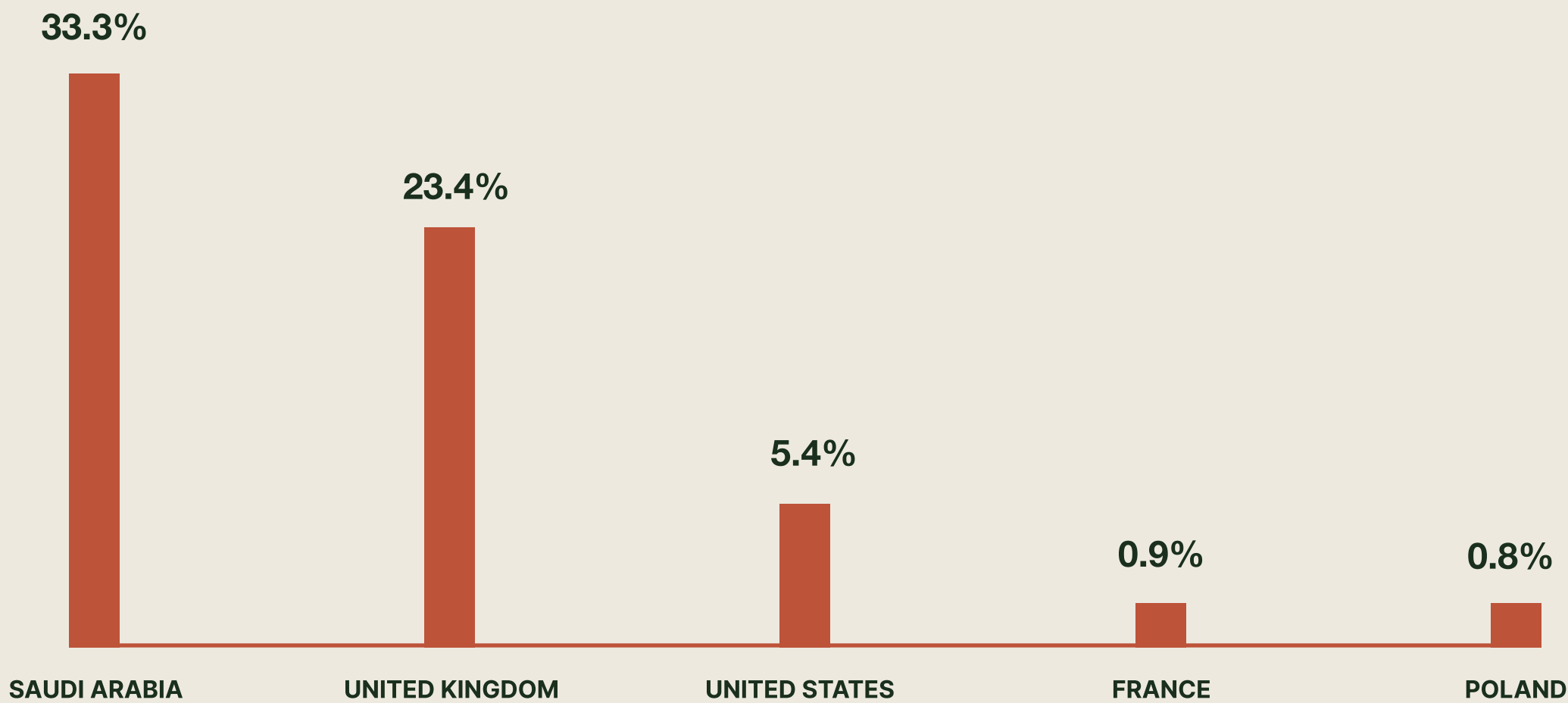
AUDIENCE SNAPSHOT

Global fintech audience with a strong presence in key markets.

(G E O G R A P H Y)

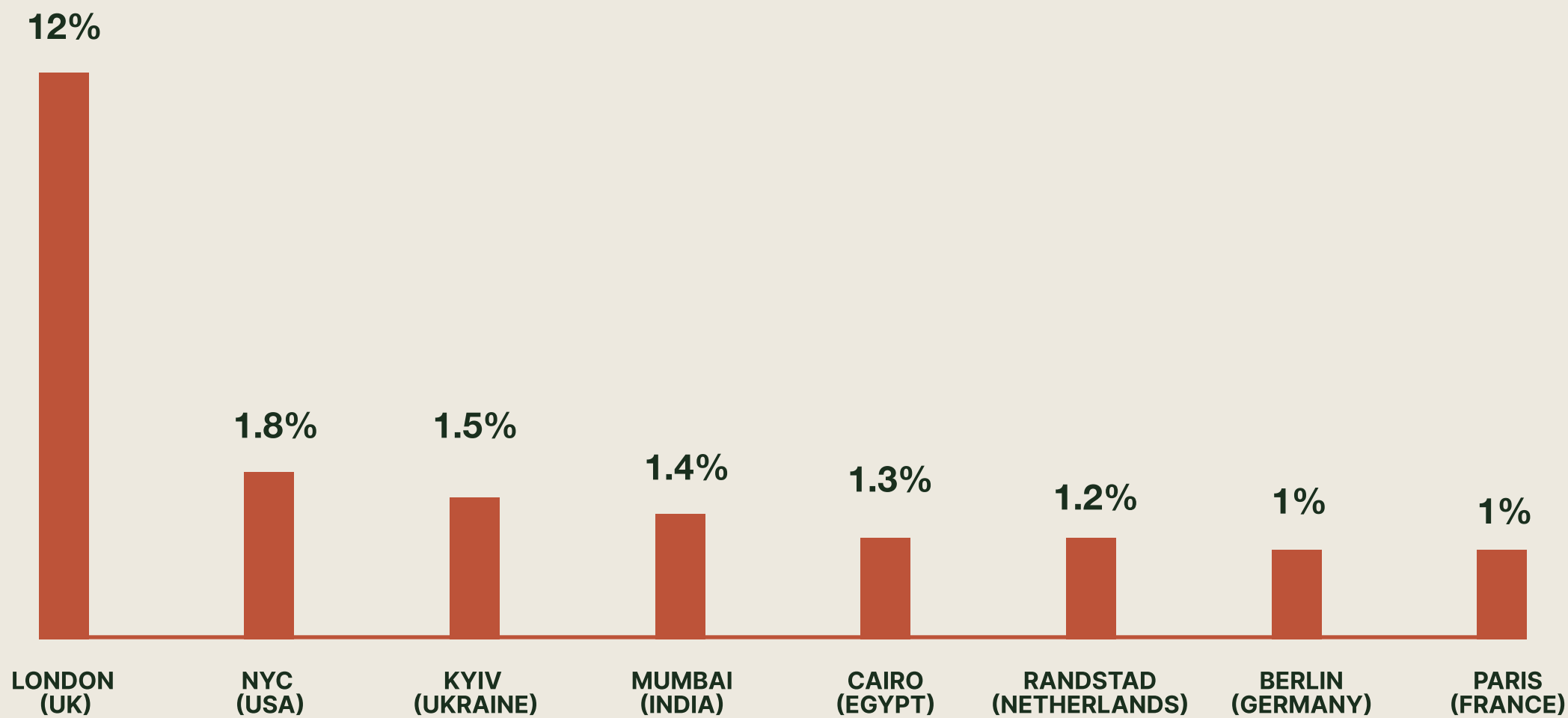
TOP YOUTUBE MARKETS

(% OF TOTAL VIEWS)



TOP LINKEDIN MARKETS

(FOR FG PAGE)



AUDIENCE SNAPSHOT

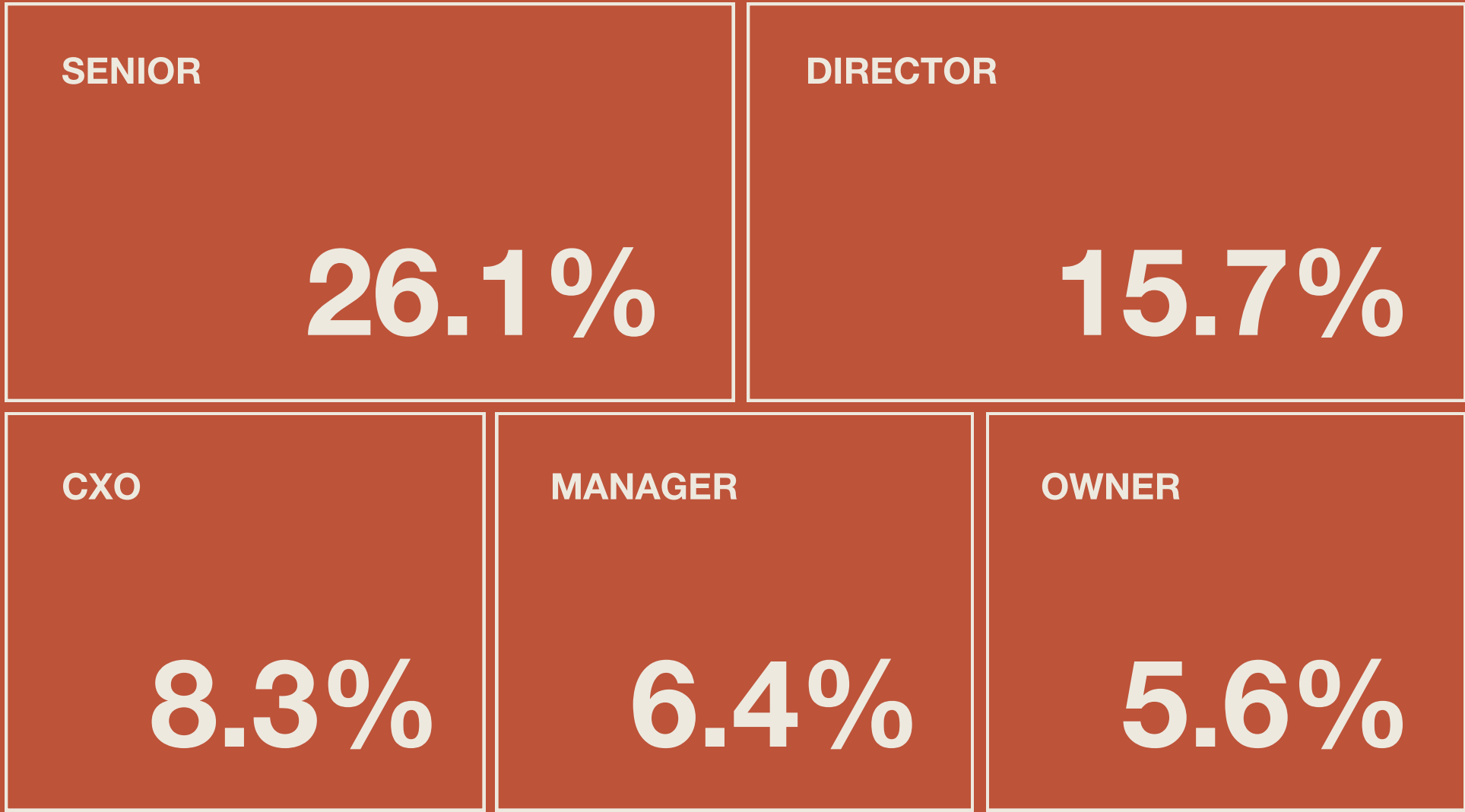
(INDUSTRY & SENIORITY)

*Strong executive and senior practitioner concentration.

INDUSTRY BREAKDOWN



SENIORITY BREAKDOWN



SHOW FORMAT



FINTECH GARDEN PODCAST

WATCH

FULL-LENGTH VIDEO EPISODES

30-40 MIN

- Online or on-site recording
- Multi-platform publishing
- Professional editing and branding
- Short-form clips for social distribution

TYPICAL TURNAROUND: 2-3 WEEKS FROM RECORDING TO RELEASE

WEEKLY HARVEST (NEWS)

WATCH

SHORT-FORM EPISODES

UP TO 15 MIN

- Fast turnaround for timely topics
- Online recording

PUBLISHED WITHIN 24 HOURS

SHOW FORMAT

CONFERENCE / EVENT INTERVIEWS

[WATCH](#)

SHORT INTERVIEWS	5-10 MIN
<ul style="list-style-type: none">• On-site recording• Multi-platform publishing (YT & LI)• Professional editing and branding• Short-form clips for social distribution	

TYPICAL TURNAROUND: 2 WEEKS FROM RECORDING TO RELEASE

NOTABLE GUESTS & PARTNERS



TRUSTED BY FINTECH LEADERS



EZEQUIEL CANESTRARI

COO

Clear.Bank [WEBSITE](#)



BRYAN SHARKEY

EXECUTIVE VICE PRESIDENT
- REAL TIME PAYMENTS



PETR BARON

CEO



DOMENICO SCAFFIDI

MEMBER OF THE (SAP)



AMBER HARSIN

VP CREDIT UNIONS



LEX SOKOLIN

FOUNDER & CEO



DAVID BREAR

GROUP CEO



SAM BOBOEV

FOUNDER & CEO



THEODORA LAU

FOUNDER



BRETT KING

FOUNDER & CEO



HOST



IGOR TOMYCH

Founder & CEO, DashDevs | Co-founder, **Fintech Garden**

22.5K FOLLOWERS	Fintech thought leader with an active LI community
100	TOP 100 The Fintech and Payments People list by <u>NORBr</u>
15+	More than 15+ years of hands-on experience

Regularly speaks at global fintech events:



Fintech serial entrepreneur and product engineer	Builder of regulated fintech platforms
--	--

CO-HOST



DUMITRU CONDREA

Founder & CEO, NOVAFIN, | Co-founder, **Fintech Garden**

Experienced fintech operator and moderator



Former GM, IT Hub
at Solarisbank



Dumitru`s blog:
Fintech Stories

WAYS TO [COLLABORATE] WITH FG

SPONSORED EPISODES / SERIES

Your brand becomes part of a relevant fintech discussion, integrated naturally into the episode topic.

BRAND PLACEMENT & NATIVE PROMOTION

Put your product in front of fintech founders, builders, and operators through organic mentions and placements in Fintech Garden content

SPONSORED EVENT INTERVIEWS

Extend the reach of your event beyond the venue with branded interviews filmed on-site and shared with Fintech Garden’s audience of fintech professionals

EXPERT GUEST APPEARANCES

Your founders or specialists join an episode as guests to share insights and build credibility with the fintech audience.

ON-SITE INTERVIEW OR FILMING AT YOUR BOOTH

Event-based recordings turn your physical presence into lasting content. Conversations recorded at industry events capture real energy, relevance, and immediacy.

OR

Context-driven content recorded at events or at your booth.

SHORT-FORM BRANDED CONTENT

High-quality clips adapted for **LinkedIn**, **YouTube Shorts**, and **TikTok**.

**usually based on the episode*



ALL PARTNERSHIPS CURATED TO PRESERVE AUDIENCE TRUST
AND EDITORIAL QUALITY.

LET'S BUILD MEANINGFUL FINTECH CONVERSATIONS!



Olha Koistryk

Content & Brand Manager,
Fintech Garden



olha.koistryk@fintech.garden



fintechgarden.com



[Fintech Garden](#)